

AFECA Online Advertising Opportunities



Website

The website www.afeca.net targets to be THE networking platform for AFECA members and the vehicle for all MICE players to network create awareness and explore for collaboration opportunities.

Bi-monthly e-Newsletter

AFECA bi-monthly e-Newsletter will send the latest industry feedbacks, industry happenings, worthy events and exhibitions to the members once every 2 month. With the multiplier effect expected, the e-Newsletter is projected to reach out to more than 50,000 industry players, via trade associations & government agencies' network.

Readers' Profile

- Adventure & Incentive Travel Suppliers
- Airlines and Airline Alliances
- Convention & Exhibition Venues
- Convention & Meeting Bureaus
- Convention Organisers
- Destination Management Companies
- Event Organisers
- Exhibition Organisers
- Global Distribution Systems
- Government Agencies
- Hotels & Resorts
- Incentive Trips Organisers
- Meeting Planners
- National/State Tourism Organisations
- Professional Conference Organisers
- Service Apartments
- Suppliers
- Team Building Companies
- Theme Parks
- Trade Associations
- Trade Publications/Media
- Travel Agents
- Travel Management Companies
- Venue Operators
- Others

** Disclaimer

The appearance of advertisements on the AFECA website does not necessarily constitute an approval or endorsement by the AFECA of the product or service advertised. AFECA reserves the right to reject the placing of certain advertisements.

AD POSITIONS & PLACEMENTS



BANNER SIZE 2
204 X 180px

Advertise
with Us

Upcoming Events

- Iqbal Alan Abdullah and Evita Nursanty elected to Indonesia Parliament
- Devesh Chaturvedi appointed as the director general of India Ministry of Tourism
- Launch of ICPB Marketing Development Assistance (MDA) Scheme
- MGTO launches Plan to Support Macau Tourism Industry
- Marisa D Nallana, PACEOS's new President
- Elizabeth Chin appointed as the new Executive Director of SACEOS
- Singapore Ranks Top In Asia and 10th Globally In The World Economics Forums' Travel & Tourism Competitiveness Report 2009
- Singapore Tourism Board Launches S\$90 Million BOOST for Tourism Sector
- Thailand - Tourism industry expects local travel to pick up

Industry Update

- SACEOS 30th Anniversary
- Global Event Summit
- AFECA 4th Annual General Meeting
- MITE 2010 Exhibition
- UFI Congress 2010

BANNER SIZE 3
204 X 140px

BANNER SIZE 4
204 X 340px

BANNER SIZE 1
740 X 140px

BANNER FOR EDM
204 X 340px

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**** These are the standard banner sizes that we recommend for our advertisers, should you have other requirement, please email to Ms Laurie Chin at lauriechin@epc.com.sg or call her at (65) 6377 6615 for more details.**

Order Form



Name of Organisation : _____
Type of Business : _____
Address : _____
Country : _____
Telephone : _____ **Fax** : _____
Contact Person : Dr/ Mr/ Mrs/ Ms _____
Designation : _____
DID (if any) : _____
Email : _____

Banner Linked to (website address, URL) : _____

Website Banner Ad Rates

Main Page	3 Month	Please cross accordingly:	1 Year	Please cross accordingly:	
1) Banner Size 1	USD 300	[]	USD 600	[]	
2) Banner Size 2	USD 350	[]	USD 700	[]	
2) Banner Size 3	USD 100	[]	USD 200	[]	TAKEN
3) Banner Size 4	USD 200	[]	USD 400	[]	
Other Premium Page					
1) Banner Size 1	USD 150	[]	USD 300	[]	
2) Banner Size 3	USD 50	[]	USD 100	[]	
3) Banner Size 4	USD 100	[]	USD 200	[]	

Bi-Monthly e-Newsletter Banner Ad Rates

Banner Ad for EDM **Per Issue** *** Please circle the issue(s) you are interested to advertise**
 USD 150 [Feb/ Apr/ Jun/ Aug/ Oct/ Dec]

Amount payable: USD \$ _____

Artwork of the Banner (Please cross accordingly)

- We will provide the artwork in 2 weeks time.
 Please ask the official website designer to contact us

Payment:

All cheques are to be crossed and made payable to **AFECA**
 All remittance by bank draft or telegraphic transfer shall be made payable to AFECA via our banker as follows:

Account Number: 010-901-360-1

Bank Name: Development Bank of Singapore

Bank Address: 6 Shenton Way, DBS Building, Singapore 068809 (SWIFT CODE: DBSSSGSG)

* Please take note that all bank charges including those of beneficiary's to be paid by the payer.

** All payment made are non refundable once artwork is confirmed.

We hereby confirm the above order. We understand that the banner will not be placed online until payment has been made.

Signature & Company Stamp

Date

Please complete and return to:
 Enterprise Promotion Centres Pte Ltd
 1003 Bukit Merah Central
 #02-10 Technopreneur Centre
 Singapore 159836
 Tel: (65) 6377 6615
 Fax: (65) 6278 7518
 E-mail: secretariat@epc.com.sg

For Official Use:

Reviewed By : _____
 Payment : _____
 Received on : _____
 Remarks : _____